



Qlik Data Visualization Solution for a Leading Sports Retailer in Asia

THE CLIENT

One of the leading sports equipment retailer having a global footprint, headquartered in France.

CHALLENGES

- Rigid reporting and analysis tools; no ad-hoc capability
- Heavily dependent on IT / SAP team for all analytics
- Unable to evaluate sales and margins beyond annual levels
- Made a substantial investment on Legacy Business Objects Tool
- Constrained IT team led to bottlenecks and higher costs

NOUS SOLUTION

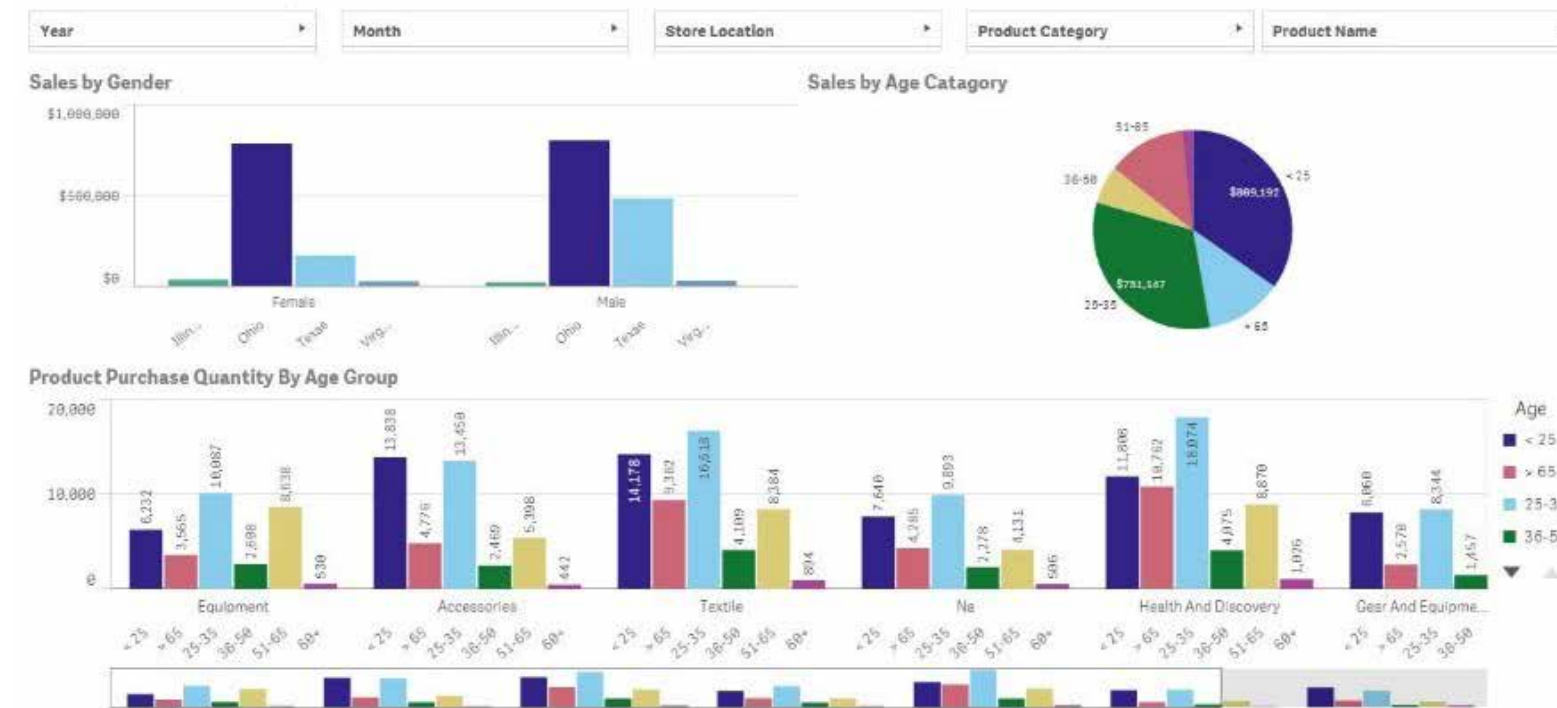
Deployed QlikView for 150+ users across Sales, Store Operations, Supply Chain, Purchasing, and Finance for:

- Sales, Store Operations & POS Transaction Analysis
- Customer Segmentation & Targeting
- Open to Buy, Product, Margin & Supply Chain Analysis
- Financial Planning & Controller Dashboard

BENEFITS

- Adjusted product assortments to improve sales and margins
- Optimized Warehouse Planning per season, by region
- Delivered self-service analyses to power users
- Reduced total cost of ownership (TCO) for BI solution
- Analysis response times of one second using large data volumes (700 M records)

Customer Profile Analysis



Store Stock



NOUS
INFOSYSTEMS

LEVERAGING INTELLECT

CMMi Level 5 SVC+SSD v1.3

ISO 9001:2008

ISO/IEC 27001:2013



Domain – Retail

Technologies – QlikView

Platform – QlikView

Deployment – Client/Server

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